

CITY OF OREM
BEAUTIFICATION COMMISSION Minutes
March 28, 2016
4:30 p.m.

COMMISSION MEMBERS:

Jim Campbell	Chair
Carol Manwaring	Vice Chair
Sean Orullian	
Gayla Muir	
Chelsie Young	
Sheralyn Bennett	
Tanya Harmon	
Sally Taylor	
Debby Lauret	City Council Representative
Reed Price	Staff Support
Lauren Gibb	Clerical

ABSENT:

Sheralyn Bennett
Gayla Muir
Chelsie Young

VISITOR:

Kristie Snyder

Jim Campbell called the meeting to order.

Approval of Minutes

Jim Campbell *asked for a motion to approve* the minutes from January 2016. Carol Manwaring *made a motion to approve* the minutes. Sean Orullian *seconded the motion. Motion passed unanimously.*

New Member Sally Taylor

Jim welcomed Sally Taylor. She has lived in Orem all of her married life, and was raised in Provo. She was a teacher at BYU in the English Department. She has a big yard. It was originally an acre, so her husband could have horses. Eventually, the horses had to go, and the barn sat there for a while. They eventually gave that piece of property to their daughter, who tore down the barn and built a house. They now have half an acre. Her husband is not a gardner. They have about 20 fruit and nut trees, raspberries, grapes, blackberries, raised beds, and her whole back fence is roses, over 100 bushes. They've done wedding receptions, parties, and Easter egg hunts in her back yard. She does all the planting and weeding, but has someone else mow and spray. Every one welcomed Sally to the team. The rest of the Beautification Commission were

introduced.

Neighborhood In Action

Jim Campbell mentioned that there have been some blighted properties in his neighborhood, and he was wondering what Neighborhood In Action (NIA) had set up for that. He was also wondering who was in charge of Spring Clean Up. Visitor Kristie Snyder, of the City Manager's Office, gave an overview of NIA. It was set up in the late 90's. Each neighborhood was set up by LDS Stake Boundaries, and each one was set up with a Chair. It was originally set up as a great way for the City to communicate with neighborhoods so that the neighborhoods knew what was going on and the City would work through NIA Chairs. The City recently did a study where questionnaires were sent out asking if people in the city had

- a) Heard of NIA
- b) Knew what the NIA does,
- c) Knew who their NIA Chair is
- d) If they did know their NIA Chair is, would they chose to receive information from the City through the NIA Chair.
- e) Did you know if your neighborhood had a cleanup in 2014

A lot of people didn't know what NIA was, who their Chair was, etc. Only 1% said they would choose to receive information from the City through their local NIA Chair. With social media and everything we've got now, most people would prefer being on the City's e-mail list or receive the City newsletter. That made the NIA committee stop and look at how the NIA is set up, and decide if there's a different way they'd like to run the program. It's a little broken and needs some revamping. The social media team is going well, and most neighborhoods don't have Chairs. The NIA is kind of in limbo in where they're taking the program. Last year was Kristie Snyder's first year. With budget cuts, the NIA coordinator was lost. Kristie is the executive assistant to the Mayor and the City Council, and that NIA coordinator position ended up being absorbed into her position. This year, the NIA is changing from neighborhood clean up to a city-wide clean up. There's a 7-week period with more access, longer hours, and the option to go to different dumpsters during the 7 week period. There will be a map of the dumpster locations available in the newsletter that's going out this week. A week prior to when the dumpster is in each neighborhood, there will be a direct flyer postcard sent to each residence, just reminding the residents that the dumpster is coming, and the week that is your area's assigned clean up, the resident can have direct access to North Pointe Transfer Station, plus the residence will receive a dump pass in the newsletter as well. The Beautification Commission thought it sounded great, and Kristie said she hoped to extended this program in to the fall as well. There will be dumpsters for green waste, regular trash, and metal recycling. Stuff like dried paint can be taken to the transfer station. Utah County sponsors a household hazardous waste day, which is April 9th at the Provo Towne Center. It's mentioned in the newsletter, with the time, location, and what they will and will not accept. At the Orem Public Works building, glass recycling is accepted. Tires will not be accepted at the City Wide clean up, but many tire places will take them to recycle. Taylor asked if this program is replacing the dump slips, and Kristie said that the dump slips will still be sent out in the newsletter, which should be hitting mailboxes in the upcoming week. The dump slips are sent out twice a year, in the spring and in the fall. Carol Manwaring said she thought the program sounds awesome, and Jim thinks it'll be very helpful in getting certain areas cleaned up. Kristie mentioned they've had a few meetings with the Neighborhood

Preservation Unit (NPU) and Brandon Stocksdale, the long-range planner, to try to decide the direction they want the NIA program to go. Currently, the 7-week city wide clean-up is what's being focused on, and more direction about where the program is heading will come with time. Carol asked if NIA and CERT would be working together, and Kristie told her that JoAnna Larsen is in charge of the CERT/ Block Captain program. Carol asked how she could find out who is the NIA chair for her neighborhood, and Kristie said she could look it up. Kristie also mentioned that this information will be available on new City Website. Carol's NIA Chair is Anne Kendall. Barbara asked if Orem North had one, and Kristie answered that it is currently Ron Watson. It was asked if Northridge had a Chair, and they do not, but Kristie is happy to take suggestions. Windsor's NIA Chair is Cregg Jacobsen. Lakeview's NIA Chair is Garr Judd and Mike Whimpey. Sean said he hoped the new NIA city wide clean up would (1) make it easier to dump stuff at the dumpsters and (2), make it easier to get in to North Pointe, because their line could be an hour long just to get in. Kristie said they're encouraging large loads to go directly to the transfer station, but that the in town dumpsters are useful for smaller loads. Sally asked what could be done about neighbors who refuse to clean up their yards. Kristie mentioned the Neighborhood Preservation Unit (NPU) would be the best people to contact for that. The NPU would also be the ones who would deal with pan handling issue as well. Per Reed, they deal with things we don't like on our community that public works doesn't have the resources to deal with, and neither does Kristie. When it comes to pan handling and dirty yards, it's best to have someone with authority come talk to them, as opposed to neighbors or regular citizens. Reed said that there are several police officers that are assigned to the NPU that are there to respond to citizen complaints and work with the property resident or land owner to take care of the property. Sometimes that process doesn't go as quickly as people would want, but Carol said they do make a difference. Sean asked who they would report that to. Kristie mentioned there's a form online, and you could also call 801-229-7070, which is the non-emergency dispatch number, and ask for a neighborhood preservation officer. Jim asked who would be in charge of volunteer projects, which would be Laura Bascom. Reed mentioned that this program is funded through the garbage fees, so everyone in the City is paying for it, so you might as well participate. Kristie mentioned that you can go to North Pointe during your neighborhood's assigned week, and get in by mentioning what Orem neighborhood you're in. The commission thanked Kristie for her time and information.

Panhandling

Jim reported back that he has sent an e-mail to the mayor regarding panhandling. He brought a handout from Carol to the Mayor. A BYU student had called Jim to find out information about the meeting today, and what was going to be discussed with panhandling. Reed had talked to her earlier in the day and had directed her to the City's current code for panhandling. He also told the student that the Beautification Commission has voiced their concerns with panhandling, and it's in public safety's hands now. The Commission is just voicing their support of what's going on to fix the problem. Reed clarified that the student has been assigned the "Orem City Beat" for the student newspaper. Carol asked Debbie if there were any issues with a mother panhandling on the corner with small children. Reed stated that the same law that would apply to a veteran on the corner would also apply to the situation Carol mentioned as well. Carol asked if it could be considered child endangerment, to which Reed responded that sitting on the corner with a kid would be considered the same as walking down the street with a kid. Reed said the Beautification Commission has done a great job communicating the concern and Debbie has

done a great job representing the concern to the Mayor, and has followed up with it.

Front Runner Station

Jim visited the frontrunner station and left the Mayor a note about what sort of flags the frontrunner station has, and how they look.

Flower Pot Project

There are two pots, one at Chick-fil-A and one at the check cashing place, that are still “out” with the businesses from last year, and they need to be picked up. Ryan, from Cooke’s Greenhouse, has the other 12 of the 14 pots. Jim explained the flower pot project to Sally. The hanging flower pots are going to be planted soon. Ryan from Cooke’s is giving the same price as last year, so the budget numbers should be good. He’s negotiating what price to give returning business from last year.

Fiscal Review

Tanya Harmon said she had come prepared with something, but was give new information from Carol. Right now, the Beautification Commission has about \$2400 that needs to be spent before the end of the fiscal year. Since last summer, hardly anything has been spent. \$25 has been spent on postage, and \$30 has been spent on supplies. The bulk of that will be spent for the flower pots and the Summerfest Parade, but also they will need to buy some shirts. Sean asked if the Beautification Commission wanted to put the new City logo on the new polos from now on. Lauren stated that she had the logo file. Carol said that image would need to be sent to the company, but she couldn’t remember the name of it off the top of her head and she would let Lauren know later. Barbara said that Anne Snow would bring over her shirts later. Debby Lauret mentioned that the parade application should be up soon. Tanya volunteered to be in charge of signing the Beautification Commission up for the Summerfest Parade. Jim Campbell asked whether or not they were allowed to throw candy, and Debby said it’s best to go off to the sides of the parade route, and pass it out there, as opposed to throwing it from the center of the road.

Beautification Awards

Jim reminded the commission that they could start passing out Beautification Awards in April. Lauren printed more forms for yard awards. Signs were handed out to new members. Jim is now in charge of passing out signs to businesses. Aaron Orullian used to pass out certificates that he printed himself to the businesses, as well as give them a yard sign. Sean said that if Aaron doesn’t have the certificate, then Sean could make that up. Sean mentioned that he still sees business with the certificate from previous years, framed on their wall. Jim asked if Aaron supplied the business with the frame, and Sean said that Aaron did not do that. Jim asked if there was an updated list on what awards were given out last year, and how many businesses ones were given out. Lauren said that there were only a small handful of businesses given awards last year, but that she’d send that information out. Sally asked for clarification on yard awards, and Sean explain how they’re done.

UVU flags

Carol talked to the athletic director and the wolverine club. She’s not certain the UVU flags will happen this year. A few years ago, UVU had posted some UVU/City of Orem flags throughout the city, on some light poles, but a few days after that happened, there was a big windstorm that

tossed the flags to shreds. The UVU contact met with the commission in April 2015 to discuss different materials and a possible banner arm that would make the flags sturdier. Reed stated that UVU wanted to have “75 Anniversary UVU banners” hung, but they’d need better quality banners and brackets. The people Carol talked to didn’t know anything about it. Reed mentioned that there had been discussions with one of the VPs, and one of our traffic guys would be helping the VPs test different poles. Reed stated that we only want to hang those banners once, and so we want to make the right choice.

Adjournment

Jim Campbell called the meeting to a close. Jim Campbell *asked for a motion to close* the meeting. Carol Manwaring *made a motion to close* the meeting. Sean Orullian *seconded the motion*. *Motion passed unanimously*